

A Newsletter for our Life Force International Community

July 2005 - Volume 2, Number 7

**WE ARE
WINNERS**

We Are Winners!!

Michael and I have just returned from New Zealand and Fiji. We and the New Zealand leaders held a powerful Life Force winter training event. It was a 4-day residential event held at a great hot springs resort. I LOVE these events, which I find so inspiring, and I watch people's belief levels in what we are all doing skyrocket! Read about our Summer Celebration in August at the end of this newsletter....



Building Your Business

WHAT HAPPENS IN OUR INDUSTRY...

Do you feel partly responsible when hard-working people that you sponsored into your team don't make it in the business? It is a fact that 95% of people who intend to build a successful business in network marketing don't make it. However, it is also true that 95% of people fail in every other business venture that requires little or no investment to get started. Let's look at a few of the fundamental reasons why people fail in network marketing....

1. It's so easy to get started! This is both a benefit and a potential problem. Little or no investment, a lot of the time, means little or no commitment. It's so easy to get started and it's just as easy to quit at the first disappointment. So we need to educate people. Let them know that the investment is THEMSELVES. There is such HUGE potential here, and it depends on how much we believe in ourselves and what we want in our lives, and then what we are willing to do to have that. And sometimes we need to carry that belief for someone until they can see it for themselves.
2. They join the wrong company at the wrong time. Most people don't know how to properly evaluate a network marketing business opportunity, and being with the right company is literally 50% of the success equation. Life Force International is DEFINITELY a company that fits all the criteria for ANYONE to be successful.
3. Self-sabotage. Most people really aren't willing to make the changes necessary for creating success. They get stuck in mediocrity, habits and their comfort zone. It is the 5% who make it, who are willing to do what it takes to be a winner and a leader. Those are the ones who are 100% committed to their own goals, visions and success, without giving up and without quitting. Are you a 5%er? It has to do with your own attitude, determination and coachability. Whenever you get discouraged,

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talk to a supportive upline leader, then take some positive action. This is the way through! One thing is for certain...if you really want to be one of those 5% people and have your visions become reality, YOU MUST BE COMMITTED TO NEVER GIVE UP ON YOUR DREAM. Whatever it takes, you must find a way to get the support and motivation you need to keep going until you make it.

4. The lack of effective training and on-going support. Very few people know how to do it or what to do to build a successful network marketing business. Make a solid connection with the people in your upline. They are your business partners. They have a strong vested interest in your success! Find out how they can support you and what they can offer you.
5. A huge part of not making money has to do with very low-paying compensation plans. Here at Life Force, we have the highest payout I know of in the entire industry! 98% of the people we sponsor are not superstar leaders who have made big money in the industry before. They are real people with real dreams....real people who want extra income, more freedom and better health. They deserve to have the best chance possible. It is up to each one of us to make use of this incredible gift and to build the life of our dreams!

Product Of the Month — TAHEEBO

From the earliest of days, the bark from this tree has been recognized by many unrelated people as having remarkable medicinal powers. The tree grows in almost every South American country, and also in Mexico and many of the Caribbean islands. The word Taheebo comes from a group of Bolivian healers who live in the Andes Mountains and call the tree "tajibo." It is also called the Lapacho tree or Pau d'arco.

As an herbalist, I have used it to strengthen and balance the immune system. I have found it to be particularly valuable in managing allergies associated with the Candida yeast syndrome and in disorders involving a weakened immune system. Taking Taheebo has been shown to combat infection, give greater vitality, build up immunity to disease, strengthen cellular structure and help eliminate pain and inflammation. It can be taken periodically as a preventative or used consistently during an active infection.

Taheebo has been undergoing lab tests and clinical studies for the past 40 years, and some very wonderful and promising things have come to light. Dr. Paulo Martin, a medical researcher for the Brazilian government, stated ".....We isolated a compound we call quechua from Lapacho and found it to be a powerful antibiotic with virus-killing properties." Dr. Norman Farnsworth, an herbal medicine expert with the University of Illinois, is quoted as saying "Lapacho undoubtedly contains a substance found to be highly effective against cancer." One of the substances found is called "lapachol," which is known as a quinone. Chemically, it is a relative of the well-known anti-cancer remedy Daunorubicin. As much as 3% to 4% of the bark of the Taheebo tree consists of lapachol and other quinones. According to lab tests, lapachol also has antifungal properties as potent as, or more so, than ketoconazole, a common antifungal drug. Taheebo can also be used externally on fungi, infected sores, etc.

I had my own experience with the Life Force Taheebo not long after I joined the company. I was due to go and have oral surgery, and Wayne Hillman advised me to use the Taheebo. I was somewhat skeptical as I had used Taheebo in the past and hadn't been very impressed by the results. (I have since found out that the quinone active ingredients are not water soluble, so a tea - which is what I had used before - was ineffective.) I took a couple of droppersful before my surgery, then afterwards I came home with a mouth full of stitches and still somewhat anesthetized, and I took another couple of droppersful. I held them in my mouth over the area where it had been cut and stitched, and went to bed. The following morning, I had no swelling, no pain, no inflammation, and I had taken nothing except the Taheebo. For the next two weeks, I continued with only the Taheebo, and when I went back to get my stitches out the surgeon said he had never seen anyone heal so quickly.

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There has been no toxic amount of Taheebo found to date, so it is a very safe and effective remedy. Our Life Force Taheebo is in an alcohol tincture. If that is inadvisable for whatever reason (e.g., for use with children, or someone who has candida or is a recovering alcoholic), it is easy to evaporate off the alcohol by putting the droppersful of Taheebo to be used into half a cup of hot water. If it is left to sit for a few minutes, the alcohol will disappear. The Taheebo and water can then be drunk or sipped.

UPCOMING EVENTS Summer Celebration 2005

Hosted by the *Global Leadership Team (GLT)*, a service group of LFI leaders committed to *Activating Human Potential*. Our intention is to provide a low-cost, high value international event where you will receive world-class training, be inspired by dynamic speakers and participate in activities that will help you move your business to the next level. In addition, there will be plenty of opportunity to network with old friends, make new friends, and to meet all the people who make LFI such a great community, including LFI's founders, Wayne and Gerri Hillman.

The event will be held in beautiful Estes Park, CO, the gateway to Rocky Mountain National Park, on August 26-28, 2005. You are invited to come early or stay late to enjoy the magnificent recreational and sightseeing opportunities and to catch the "Rocky Mountain High" that summer in this area offers. The cost is very reasonable with complete food and accommodation packages starting at under \$60 per day per person. And the facility, the YMCA of the Rockies, is very child friendly with reduced rates and supervised activities for children. The possibilities for a family vacation are plentiful with easy access to Denver and the National Park.

Comprehensive training sessions are being offered at all levels focusing on "how-to" information and "hands-on" tips by people who have actually done it successfully. And leadership training, including exclusive Platinum/Diamond sessions, will be offered for all those leaders who are ready to catapult their businesses into even greater levels of success.

No program would be complete without a large dollop of fun, and fun we will have in abundance. There will be prizes, contests, events, till-you-drop dancing, and much, much more. Who knows, Elvis has been spotted at many past LFI events, and we have recently received a confidential communiqué from the organizers that his limo has been spotted in the area.

This is an event that you and your team will *not* want to miss. Top LFI Leaders are already purchasing large blocks of tickets to ensure that they can get all their people in, as we are limiting attendance to the first 400 people who commit. Don't hesitate; make your reservation NOW as this event WILL SELL OUT.

Please visit the website www.gltunite.com for event registration, more information on the event, accommodations, recreational opportunities, and logistics. We, the LFI Leaders, are looking forward to spending a fun filled, educational and exciting week together with you in partnership toward ***Empowering Human Potential***.

Please Join Us!!

