

# A Newsletter for our Life Force International Community

May 2004 - Volume 1, Number 5

**WE ARE  
WINNERS**

## **We Are Winners!!**

Hello to our greater Life Force family. We're happy to be back in the States in beautiful Colorado and springtime in the Rockies. In fact, we just spent the weekend hiking up in Rocky Mountain National Park.



## **Building Your Business**

Each edition contains an interview question regarding building your Life Force business. Today's question is: **How do you find that fine line between sharing products with people vs. pressing or pushing the products on them?** Let's hear from Christa first.

Christa: I am really clear that my job is to simply offer something to people that I believe can really change their lives. Their job is to make a decision. I think what happens oftentimes, especially when people start doing the business, is they get quite desperate to get people into their group, and that desperation comes across which of course is a turnoff for people. Another part of it is that people can get very evangelical about stuff like this, and very excited, especially if they've had a really good experience with the products.

Interviewer: Which makes it easy to come on a bit strong?

Christa: Absolutely. But there's a balance here, because we don't want people to squash their enthusiasm. So what we advocate and what we've come to is, the only way to really be successful and be in integrity with that success, is to respect other people and where they're at. That absolutely means they make the decision, it's their decision, and we totally respect that, whatever that is.

**The same question was put to Michael Jude. Following are his thoughts on the subject:**

*(Continued on page 2)*

# A Newsletter for our Life Force International Community

Page 2

(Continued from *Building Your Business*, page 1)

Michael Jude: I don't press people. I mean, there's a way to do it with sensitivity and appropriateness and there's a way to just be rude about it and pushy. We have to understand the difference between the two. The key is the Golden Rule—How would you like to be treated? Keep that in mind with people. I don't want somebody badgering me or pushing me or manipulating. I know how it feels, so I just don't do it with others.

## Product Testimonial

In this edition we'll feature Michael Jude and Christa's personal experiences with *Colloidal Silver*. First let's hear from Christa:

Christa: Colloidal Silver can be used for a lot of different things. It's actually great to use with children because it looks, tastes, feels just like water, so it's easy for kids to use. It's a natural antibiotic. It's what used to be taken before we had antibiotics except it was only taken by wealthy people because they were the only ones who could afford it. It can be used topically as well as internally. If you have any kind of skin outbreak, such as a sore from cutting yourself, it stops infection. You can put it on your skin if you have a rash. The same with eczema, teenage acne, etc. So it's really wonderful when used topically on the skin. I actually had a friend who used it on a bad burn and it worked great, helping it heal really well.

Interviewer: Is it like Taheebo where if you think you're coming down with a cold or something like that...

Christa: Yes. But it's not an immune builder like Taheebo. It works in a different way. It actually works on destroying the detrimental bacteria that are already there. So it does act a lot more like an antibiotic. There are lots of things Colloidal Silver can be used for. I've had people use it to get rid of warts. They kept applying it and the wart dried up and fell off.

### Now a succinct but to the point testimony from Michael Jude on Colloidal Silver:

Michael Jude: Colloidal Silver definitely helps me to recover quickly if I pick up a bug. I can put it in my eyes, ears or nose for any type of infection because it's just like water. I can take it on an everyday basis if I need to. A good number of people do.

## Product Question — A New Addition

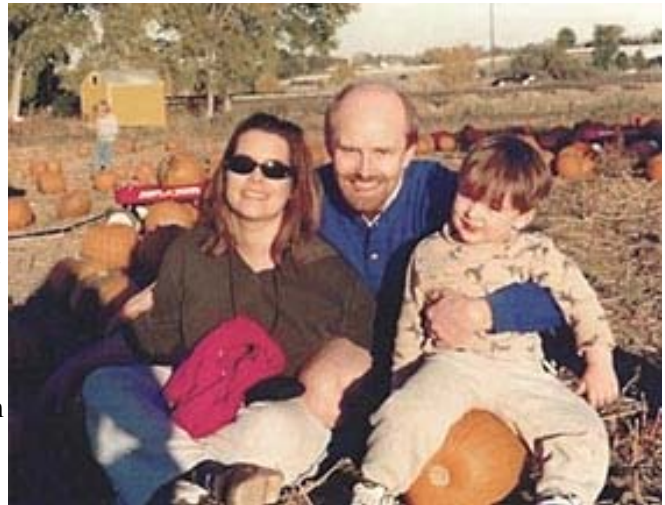
*Question:* My doctor and nutritionist both say that too much Vitamin A is toxic. As there is a lot of Vitamin A in Body Balance, is it still OK to use?

Both the doctor and the nutritionist are correct in the assumption that too much Vitamin A is toxic to the liver. However, the FORM of Vitamin A is what will make the difference.....and the Vitamin A in Body Balance is in the form of natural carotenoids. Vitamin A in pill or isolated form is very different to Vitamin A in this natural, food-based form. The carotenoids are a class of compounds that act as precursors to Vitamin A. When food or supplements containing carotenoids are consumed, the carotenoids are converted into Vitamin A by the liver, and the liver will ONLY convert the amount of Vitamin A that it can deal with at the time and that the body actually needs. No overdose can occur with carotenoids, unlike a Vitamin A isolate.

## Acknowledgements

James Ray is a native of Boulder and has been in private practice there since 1990 as a Chiropractor and Naturopath. He is passionate about health and helping others achieve optimal health. He was introduced to Life Force two and a half years ago by a colleague, Dr. Kineen McNiven. Initially he was skeptical as LFI seemed like just one more of the “latest and greatest” fads that he is continually approached with as a health professional. Due to the professional relationship and respect he had for Dr. McNiven, he tried out the products. After a few months, he began to notice more energy and mental clarity, a chronic ringing in his ear had disappeared, his leg cramps vanished, and he was experiencing a greater sense of well-being. This convinced him of the power of the products as he had been consuming a lot of very “high quality” supplements for years and had not experienced results like he did with the Life Force products! He began to use the product line in his practice and then

gradually moved into building a Life Force business. James now views the LFI business opportunity as an equally important “product” as the products themselves. He is building his business as it offers far greater flexibility and freedom and an earning potential for himself and his family that can exceed the limitations of a private practice. The LFI business is liberating him from insurance hassles, mountains of paperwork, overhead expenses, employee babysitting and endlessly trading his time for money. Not only that—he can reach and help many more people than he can through his office! James has found LFI to truly be a vehicle for empowering himself and others, confirming to him that the folks at Life Force are indeed standing behind and living up to their mission statement of “Empowering Human Potential!” That is a powerful thing and a tall order to fill and James finds it thrilling to be involved with a company that offers this on such a grand scale!



## Upcoming Events!

**June 11-12, 2004 — Boulder—Denver, Colorado**

**Meet Life Force President Ron Hillman and learn why Life Force is an Exceptional Opportunity for those who aspire to make a Positive Difference!**

The Golden Hotel - 800 11th Street (303) 279-0100

Downtown Golden at Washington (park off 11<sup>th</sup>)

GUESTS ARE FREE; Members \$25 for weekend or Sat. (\$10 for Fri. only)

REGISTRATION and SOCIAL FRIDAY EVENING (6/11) 6:30 to 7:00 PM – Enjoy complimentary Body Balance; arrive by 6:45 and also receive a free shot glass

LIFE FORCE® INTRODUCTION FRIDAY EVENING (6/11) 7:00 to 8:45 PM

REGISTRATION and SOCIAL SATURDAY (6/12) 9:30 to 10:00 AM – Enjoy complimentary Body Balance; arrive by 9:45 to enter the free product raffle

LIFE FORCE® BUSINESS TRAINING SATURDAY (6/12) 10:00 AM to 4:30 PM – Enjoy a Healthy Brunch for \$12 (must reserve by 6/06), or eat at a local restaurant

RESERVATIONS AND INQUIRIES: Margaret Manzanares (303) 499-6900